Dear Shareholder,

NOTICE OF THE 2019 ANNUAL GENERAL MEETING

Please accept this letter as notification that Kropz plc's (the "Company") Notice of the 2019 Annual General Meeting ("AGM") is now published on the Company's website at http://www.kropz.com/ and is enclosed.

AGM attendance

The Company's Annual General Meeting will be held at 11.00am on Friday 28 June 2019 at the offices of Memery Crystal LLP, 165 Fleet Street, London EC4A 2DY.

This letter does not contain the full details of the resolutions to be tabled at the meeting. These are contained in the Notice of the AGM and should be read before you complete your vote. The Directors consider that the proposed resolutions contained in the Notice of AGM are in the best interests of the Company and shareholders as a whole and unanimously recommend that you vote in favour of them, as they intend to do in respect of their own shareholdings.

If you wish to attend the AGM in your capacity as a shareholder, please bring this letter with you and on arrival hand it to the Company's Registrar, this will facilitate your entry to the meeting.

Proxy voting

You will not receive a hard copy form of proxy for the 2019 AGM in the post. Instead, you will be able to vote electronically using the link www.signalshares.com. You will need to log into your Signal Shares account, or register if you have not previously done so, to register you will need your Investor Code, this is detailed on your share certificate or available from our Registrar, Link Asset Services.

Voting by proxy prior to the AGM does not affect your right to attend the AGM and vote in person should you so wish. Proxy votes must be received no later than 11:00am on Wednesday 26 June 2019.

You may request a hard copy form of proxy directly from the Registrars, Link Asset Services on: +44 (0)371 664 0300. Calls cost 12p per minute plus your phone company’s access charge. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 – 17:30, Monday to Friday excluding public holidays in England and Wales.

Thank you for your continued support as a shareholder of Kropz plc.

Yours sincerely,

Company Secretary
Shareholder communications

The majority of shareholders choose to receive Annual Reports and Notices of Meetings electronically. This has a number of advantages for the Company and its shareholders. It increases the speed of communication, saves you time and reduces print and distribution costs and our impact on the environment.

Company law requires that the Company asks shareholders to consent to the receipt of communications electronically and via a website*. Please note that if you consent to website publication you will continue to be notified in writing and through the release of an announcement on the London Stock Exchange each time the Company places a statutory communication on the website. Annual Reports and other documents which are required to be sent to shareholders (‘shareholder information’) are published on our website at http://www.kropz.com/. If you consent, the website will be the way in which you access all future shareholder information.

Please note that you still have the right to request hard copies of shareholder information at no charge. If you would like to receive notifications by email, you can register your email address via the Share Portal www.signalshares.com or complete and sign the reply slip by ticking option (a) and return it to the Freepost address on the form. If you would like to receive shareholder information by means of a website, there is nothing more you need to do. You will be notified by post when shareholder information has been placed on the website. If you would like to receive shareholder information in hard copy form, you can register your request via the Share Portal www.signalshares.com or complete and sign the reply slip by ticking option (b) and return it to the Freepost address on the form.

Please note that if you hold your shares as a corporate shareholder or in a CREST account, you are not able to use the Share Portal to inform us of your preferred method of communication and should instead complete and return the reply slip. If we do not receive a reply from you within 28 days of the date of dispatch of this letter, you will be deemed to have consented to website publication of shareholder information and you will not receive hard copies of shareholder information in the post.

*The Company reserves the right to send hard copy documents to shareholders where, for example, overseas securities laws do not permit electronic communication or in other circumstances where the Company considers that electronic delivery may not be appropriate.

Kropz Plc – Shareholder Communications

Please note that if you do not return the form below within 28 days of the date of posting, you will be deemed to have consented to the receipt of shareholder documentation via a website.

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<td>I would like to receive all shareholder of all communications by email</td>
<td>I would like to receive printed copies shareholder communications</td>
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Name

Investor code (IVC)

Address

Email

Sign Date

Please return to: FREEPOST SAS, 34 Beckenham Road, BR3 9ZA (no stamp or further address detail is required. Please write in BLOCK CAPITALS)